

Provide sales teams with pricing intelligence to boost revenue.

With PriceLenz for Salesforce® you will gain valuable insight into where there is potential for more revenue across all your products and services, find the right prices to offer, and make sales without sacrificing revenue with unnecessary discounts.

Designed for and seamlessly integrated with Salesforce CRM, PriceLenz offers an easy-to-use and cost-effective way to boost revenue within a familiar environment, whether it's from a web browser or iPhone®.

Pricing intelligence for Salesforce opportunities

Using proprietary analytics and optimization algorithms, this native Salesforce App empowers salespeople to make informed pricing decisions at the level of the opportunity.

For every opportunity line item, PriceLenz provides salespeople with:

- instant insight into revenue opportunities
- the optimal sales price and discount
- the probability of making the sale at the offered price
- quantitative indicators to support decision making.

Price optimization just got easier and more affordable

Equipped with the optimal price for every product in combination with the respective probability, salespeople can **exploit revenue opportunities and stop revenue leakage with the touch of a button.**

Benefits

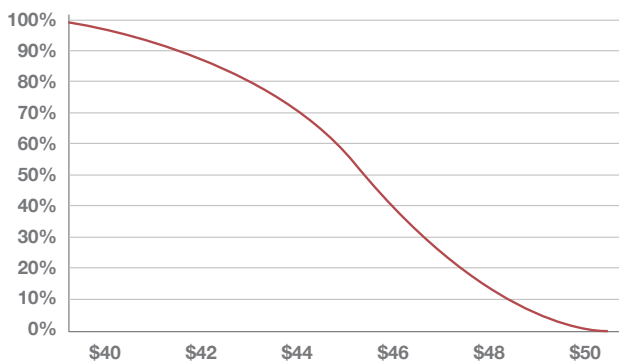
- **Mobile pricing intelligence**, both in the office and in front of the customer.
- **Identify and exploit** revenue opportunities consistently.
- **Empower salespeople** with scientifically calculated recommendations to enhance their knowledge and instinct with hard facts.
- **Extend the effectiveness** of salespeople from day one, as minimal training is required.
- **Achieve more profitable deals** without sacrificing revenue due to suboptimal pricing decisions.
- **Acquire maximum results** with minimal cost.
- **Get peace-of-mind** with comprehensive email and telephone support.



Why PriceLenz?

PriceLenz for Salesforce is a cross-industry price optimization solution, providing high-end functionality at a very reasonable cost. Scientifically calculated pricing recommendations are provided to salespeople in a user-friendly environment which:

- is mobile and available anywhere, anytime
- is seamlessly integrated within the Salesforce CRM, using standard Salesforce definitions and objects
- is intuitive, so it can be used immediately with minimal or no training at all
- will not interrupt their usual quoting workflow
- constantly gets smarter, the more it's used
- delivers value from day one
- is cost-effective and provides high ROI.



PriceLenz employs a number of state-of-the-art mathematical models that, among others, can estimate the 'willingness to pay' per opportunity line item.

By combining the power of analytics and optimization, the accessibility of mobile, the flexibility of the cloud and its low cost, PriceLenz for Salesforce is an invaluable price optimization solution that businesses won't stop using once they've tried it.

PriceLenz is brought to you by OneTree Solutions

OneTree Solutions S.A. creates software solutions to help businesses perform optimally and achieve sustainable growth. Formed in 2009, the company blends business knowledge, science and IT to deliver solutions with a high ROI and quick time-to-value. OneTree Solutions is a certified IBM Advanced Business Partner and has offices in Luxembourg and the US.

Get started

Download **PriceLenz for Salesforce** from the AppExchange® now.

With the 30 day free trial, you'll get immediate insight into your revenue opportunities.

Please contact us to find out more.

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